

FAQ's

Q: How great a concern is indoor air quality in schools?

A: The Environmental Protection Agency ranks poor indoor air quality among the top five environmental risks to public health. Over half of the schools surveyed in the United States reported at least one environmental problem affecting indoor air quality. (Source: World Health Organization's Information Series on School Health)

Q: Why was this program developed?

A: The **Cleaner Air Brighter Minds™** program was developed in response to the growing concerns about classroom air quality and the severe budget shortfalls that have prevented schools from adequately addressing this problem.

Q: How does the program work?

A: The program is similar to any other fundraising effort conducted by schools in the past, but the **Cleaner Air Brighter Minds™** program offers friends and family an outstanding product that is useful, safe and inexpensive while at the same time dramatically improving the learning environment of their neighborhood schools.

Q: What kind of maintenance is required on the Air Purifiers?

A: We recommend that the pre-filter be vacuumed or changed every two

to four months, that the HEPA filter be replaced after 5 years and that the carbon be changed after approximately 1½ to 2½ years. Note that all these estimates depend on the environment in which the unit is placed.

Q: How will an AllerAir Purifier clean the air in a classroom?

A: AllerAir air purifiers use MAC-B™ activated carbon and HEPA filtration, which actually traps particles, chemicals and odors, removing them from the air.

About AllerAir

AllerAir was established 14 years ago after a family member of the company President developed chemical sensitivities. Finding that no other air purifier provided safe and effective relief, he decided to develop his own product, one which would prove to be the most effective and cost efficient purifier available.

That same compassion and sincere desire to help people, remains the pillar of AllerAir Industries. We pride ourselves on always suggesting the right product to meet your needs, keeping prices affordable, and constantly striving to develop new and innovative products. As a result, AllerAir has gone on to become an industry leader whose products are being used by the Mayo clinic, the U.S. Military, UCLA, Prada and Gucci just to name a few!

Our latest innovation, the Tub O' Carbon™ Odor Buster, was developed specifically for the **Cleaner Air Brighter Minds™** program, after many school administrators expressed a desire to address classroom air problems, but had no financial means to do so. Our mission is to help schools provide clean, fresh air for every student and teacher in America.

Cleaner Air Brighter Minds™

by AllerAir

A simple concept
An amazing product
A **FREE** air purifier



Poor indoor air quality is now among the top public health risks.

Would you like to provide your students and staff with the clean, fresh air they need to learn, teach and grow?

We can help your school earn FREE AllerAir air purifiers!

The **Cleaner Air Brighter Minds™** program offers participating schools the opportunity to earn free air purifiers by launching a "Clean Air Campaign".

Just sign-up online and we'll provide educational tools and an amazing, easy-to-sell product. All your school has to do is **learn and earn!**



www.cleanerairbrighterminds.com

1-888-852-8247

"The extent to which each nation's schools provide a safe and healthy physical environment plays a significant role in determining whether the next generation is educated and healthy."

(World Health Organization's Information Series on School Health)

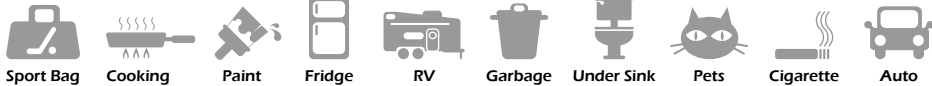
May I learn more about the fundraising product?



Tub O' Carbon™ Odor Buster

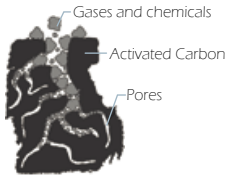


Safer than sprays and more efficient than traditional air fresheners, the compact **Tub O' Carbon™ Odor Buster** doesn't mask odors it adsorbs them! Use it to combat odors in the home, office, cottage, car, RV... ANYWHERE!



What is activated carbon?

Activated carbon, like the kind in our air purifiers and **Tub O' Carbon™ Odor Busters**, has been specially treated to open up millions of tiny pores between the carbon atoms.



How does it work?

These pores and cracks in the carbon actually attract and trap odors, chemicals and gases leaving behind fresh, clean air. Each **Tub O' Carbon™ Odor Buster** is packed with the same "virgin" carbon that makes our air purifiers so effective.

Completely safe and all-natural.

Carbon is a natural material, which is completely safe for use in food preparation areas, or spaces shared with pets and children. The **Tub O' Carbon™ Odor Buster** contains no chemicals or added fragrance.



FACT:

The military uses activated carbon in gas masks to protect American soldiers from a chemical attack.

How the Program Works:

- ✓ Visit www.cleanerairbrighterminds.com and fill in an application form
- ✓ Receive a login name and password by e-mail
- ✓ Open a "**Clean Air Campaign**" via your personalized coordinator's web page
- ✓ Launch your campaign to **learn** about air quality and **earn** a free air purifier
- ✓ Choose to earn your purifier through traditional or web-based sales
- ✓ For Every 300 Tub O' Carbon™ Odor Busters sold, receive one free air purifier*
- ✓ Use the online links and tools to educate students and families about indoor air
- ✓ Send the proceeds of your successful campaign to AllerAir for processing
- ✓ Once processed, receive our AllerAir Allergy air purifier at no additional charge
- ✓ Receive an additional \$100 cash donation with each air purifier shipped**
- ✓ Breathe in and enjoy the benefits of fresher cleaner air for every classroom

Poor indoor air quality may increase rates of asthma, allergies, and infectious and respiratory diseases, and affect student performance. (Source: World Health Organization's Information Series on School Health)

Children can be more vulnerable to environmental contaminants, as they actually breathe more air per pound of body weight than adults. (Source: Environmental Protection Agency, IAQ Design Tools for Schools)

Asthma accounts for an estimated three million lost workdays for adults and 10.1 million lost school days for children each year. (Source: American Lung Association, Trends in Asthma Morbidity and Mortality, 2002)

Do You Know?

More than half of Americans are not aware that poor indoor air quality is one of the top five most urgent environmental risks to public health. (Source: American Lung Association/3M 2002)

Air pollution indoors, can actually be two to five times higher than outdoor air. (Source: Environmental Protection Agency, 2002)

The 5000 AllerAir Allergy Model

Get this unit with the sale of only 300 tubs! That's 10 per student in a class of 30.

- ☐
- ☐

- Packed with 17 lbs. of MAC-B activated carbon
- HEPA filter traps 99.97% of particles in the air
- Designed with a pre-filter to extend the life of the HEPA
- Changes classroom air every 40 minutes***
- Quiet fan
- Effortless maintenance and energy efficient



* A \$600 USD value

** 20 campaigns equals \$2000USD

*** based on a 600 sq. ft. room